



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
9	Topic: Introduction to media/film Language and narrative theory Knowledge and skills • Cinematography • Mise-en-scene • Sound • Editing • Practical skills (camera and Adobe Premier) • Narrtive theory (Todorov, Propp, Strauss, Field, Bathes) • Genre theory (Steve Neale) • W/B 19th Oct: Mid-term Assessment: Media Language – Cinematography & MES	Topic: Genre study Knowledge and skills • How to analyse a film scene • Genre comparison • Film contexts • Representation of age and gender Case Study texts: Ferris Bueller's Day Off and Rebel Without a Cause W/B 14th Dec: Full-term Assessment: Film Assessment using Comp 1 Q 1 and 2 criteria •	Topic: Introduction to media theory Knowledge and skills • Audience Theory (passive vs active, hypodermic needle, two-step flow, cultivation theory, Uses and Gratifications, Reception theory) • Representation theories (Hall and Alvarado – ethnicity, Van Zoonen and Mulvey – Gender) Wk 20: Mid-term Assessment: Media Theory – Audience and Representation	Topic: Creating a media product (newspaper) Knowledge and skills • Newspaper codes and conventions • Tabloid vs Broadsheet • Media Language • News Values • Planning and design (using Photoshop and Indesign) Wk 26: Full-term Assessment: Media Production – (Comp 3)	Topic: Animation Knowledge and skills • History of animation • Animation techniques • Persistence of vision • Principals of animation • Narrative and storytelling Wk 31: Mid-term Assessment: Approaches to Animation •	Topic: 3D animation Knowledge and skills • Character design • Set buidling • Animation production and editing • 3D Animation • Wk 34: Full-term Assessment: Film Production – (Comp 3)